



PIP's
RACING for ROBOTICS
 April 3rd, Friday 7-11pm at F1 Boston
 Wood Road in Braintree



Pre-Sale Event Tickets - \$ 35 Individual, \$65 Couple (\$40 & \$75 at the Door)
 Send checks payable to PIP, 304 Liberty St, Braintree, MA 02184 or call 781-843-2454
www.parentinvolvementprogram.org

EVENT DESCRIPTION

This is an adult evening of fun to support the work of the Parent Involvement Program, Inc. (PIP). PIP is a 501c3 nonprofit organization that develops, funds and executes educational & fun experiences in Science, Technology, Engineering & Math for students and their families. **This event will raise money to continue our explosive Robotics Programs!** 20 race teams will compete on 2 tracks to become this year's Trophy Cup Winners! A live auction with unique and awesome items, promises to be an entertaining and exciting experience. **Food, a silent & live auctions, Raffles, & Entertainment from DJ Nate Adams** makes this event one not to be missed!

PIP GRAND PRIX – INDOOR CAR RACING

PIP chose F1 Boston, in Braintree, for this fun event. Join the PIP Grand Prix Race with our 2008 winners **Tufankjian Toyota and Scion of Braintree & East Middle School**. This is a 1-hour Relay Race, where teams compete for the PIP Grand Prix Trophies and prizes. Each team has 5 adult race car drivers. Racing happens on 2 tracks – a “Business” track and the “School” track. Get a team of 5 together for a team building experience, or race as an individual & PIP will put you on a team!

A race team sponsorship is \$1,000 for a 5-person team. Individual racing is \$200.

ON-LINE AUCTION LEADING UP TO THE EXCITING LIVE & SILENT AUCTIONS

VISIT www.PIP.cmarket.com in March for our on-line auction leading up to the Live Event. Join PIP as we auction off unusual and unique packages and items. Bid from the audience and be a part of the excitement as you support this important educational cause!

FOOD

Delicious food from **Ascari Restaurant** will be served throughout the evening.

Raffle - 2 RED SOX OPENING DAY TICKETS with FREE PARKING at this event!

Raffle ticket prices - 7/\$20, 3/\$10 AND 1/\$5 !

ADVERTISE YOUR BUSINESS WHILE SUPPORTING PIP

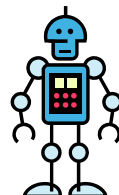
Marketing opportunities are available : We hope your business will take advantage of :

- Advertising in our Program Book or on our On-Line Auction!
- Sponsorships that get your company's name out there
- Donating a Silent Auction Item or Raffle Item – Get a Half Price Ad!
- Buying Live Booth Space to market your business – Add Half Page Ad!
- Help fill our prize bags with your company's merchandise or sponsor a Race Track!

Call us-the possibilities are endless!

EVENT SCHEDULE

6:30 Doors Open / Racer Check-In/ Cash Bar
 6:30 – 7:30 Race Driver Class
 7:30 – 8:30 PIP Grand Prix Races
 8:30 Dinner Buffet / Race Winners



9:30 Silent Auction Closes
 9:30 9:45 Raffle Winners Chosen
 10:00 Live Auction
 10:45-11:00 Auction & Raffle Winner
 Final Check out



Event Sponsor \$5,000

Includes a Race Team of 5 Drivers & their Admission
Team Photo

Company Name and Logo on Your Racecar
Sponsor's Name on Both Race Track Scoreboards

Wave the Starting Race Flag

Sponsor's Name on Front Cover & 5" x 8" Ad in Program Books,
Name on the Event Tickets(if commitment is received before printing)

10 Event Tickets (\$350 value)

14 Raffle Tickets for 2 Red Sox Opening Day Tickets & Free Parking
Opportunity to Display up to 3'x5' Banner along Perimeter of Track
and /or in the Event Room

Recognition in Press Releases and Promotional Materials

Company Sponsorship Advertised on PIP Website & On-Line Auction



Race Track Sponsor \$2,500 (2 Available)

Includes a Race Team of 5 Drivers & their Admission
Team Photo & Raffle Tickets for Red Sox Opening Day

Major Signage Display in Middle of Race Track

5 Event Tickets (\$175 value)

5" x 4" Ad in Program Books

Company Sponsorship Advertised on PIP Website & On-Line Auction



P.I.P. Grand Prix Race



One of PIP's Robotics Competition Teams wins The Technology Award and a Spot at the State Championships!

This 1 Hour Relay Race will run on 2 Reserved Tracks to Introduce the Thrill of Formula 1 Indoor Cart Racing to our Guests! All Racing levels include a 30 minute Driver Training Class, Free Admission for Drivers Only, 5 Discounted Guest Tickets at \$25 each (must be purchased by March 17th), Team Name in our Program Book and Raffle Tickets to Win 2 Red Sox Opening Day Game Tickets with free Parking!

Race Team of 5 Racers - \$1,000

Benefits include Team Name on the Track Scoreboard and in the Program Book, Free Admission for all Drivers and **5 Discounted Guest Tickets at \$25 each (must be purchased by March 17th)**. Each Driver will get a Chance to Win **2** Red Sox Opening Day Tickets & Free Parking, and the Team will Receive 5 Additional Chances!

Individual Racer - \$200

Free Admission for the Racer, 1 Discounted Guest Ticket at \$25 **(must be purchased by March 17th)** and a Chance to Win **2** Red Sox Opening Day Tickets & Free Parking!

MARKETING & ADVERTISING OPPORTUNITIES **PROGRAM BOOK**



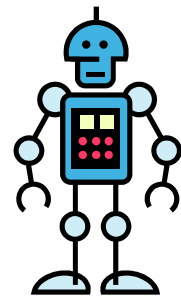
Additional Sponsorships (see last page):

All Sponsors will have their name added to our Program Book





PIP at Racing for Robotics



PIP Grand Prix Sponsorship Submission Form

Yes, I am interested in a sponsorship for “Racing for Robotics” Event to benefit Parent Involvement Program to empower families with fun & enriching experiences in Science, Technology, Engineering & Math.

PIP Grand Prix Sponsorship Levels

All Sponsors below will have their name added to our Program Book

RACING SPONSOR LEVELS

- ___ \$ 5,000 Event Sponsor
(includes a race team)
- ___ \$ 2,500 Race Track Sponsor
(includes a race team)
- ___ \$ 1,000 Race Team of 5 Racers
- ___ \$ 500 Race Team Prizes Sponsor
- ___ \$ 200 Individual Grand Prix Racer
- ___ \$ 250 Penalty Lane Sponsor
(2 available)
- ___ \$ 150 Company Name & Logo on
Team’s Race Car
- ___ \$ 150 Wave Starting or Finishing Flag



MARKETING & ADVERTISING OPPORTUNITIES

- ___ \$ 500 Program Book Sponsor
(includes back page AD & Free Booth)
- ___ \$ 300 Business Vendor Booth Only
(6 available)
- ___ \$ 385 Booth with ½ Priced Ad – 5”x8”
- ___ \$ 360 Booth with ½ Priced Ad – 5”x4”
- ___ \$ 335 Booth with ½ Priced Ad –
Business Card Size
- ___ \$ 250 Reserved Table with Company or
Group Name & Marketing Materials
- ___ \$ 175 5” x 8” AD in Program Book
- ___ \$ 125 5” x 4” AD in Program Book
- ___ \$ 75 Business Card Size AD
- ___ \$ 25 Family Name Listing in Ad Book

No, unfortunately we are unable to be a “Racing for Robotics” sponsor, but enclosed is a tax deductible donation of \$ _____ made payable to:

Parent Involvement Program 304 Liberty Street, Braintree, MA 02184

Name: _____ Phone: _____

Address: _____ Email: _____

***Team Name: _____

***** Racers’ individual names & Team Name MUST to be submitted by March 17th *****

Ph: 781-843-2454 Fax: 781-849-6166 braintreePIP@aol.com www.parentinvolvementprogram.org

Parent Involvement Program, Inc. Federal Id # 56-2424827

Your donation is tax deductible in accordance with the 501c3 tax code.